

**Special FREE Report:** *Don't Even Think About Getting Any Lip, Cosmetic or Facial Aesthetic Treatment Until You've Read This Carefully..*

## **“The 5 Things You MUST Know Before Choosing a Facial Aesthetic Practitioner”**

**Dear Patient,**

You've probably already decided to seek out a practitioner to find out a little bit more about what treatments are available, but before you do it's important you are aware of the 5 questions you should ask them.

The fact of the matter is, the practitioner literally has your health and well-being in their hands. Although Botulinum Toxin and dermal fillers are generally safe, they are only safe when handled by a qualified professional. Due to facial aesthetic treatments being fairly new, this has meant that as of the time this report was written, many of the practitioners aren't properly regulated. The regulatory statures are trying to play catch up, passing different rules and regulations on an almost daily basis but due to the nature of the medical world - these things take time. This has meant that under-qualified and inexperienced practitioners of facial aesthetics have 'opened up shop' and jumped on the bandwagon to make a quick buck.

**This has led to many people getting poor results including 'trout pouts', an unnatural frozen look and uneven skin.**

Without knowing the proper questions to ask, it can sometimes be hard to judge who is the real deal and who should not be allowed anywhere near a needle.

You need to be fully informed of the sort of treatment and service you are going to receive from the practitioner which is why I've put together 5 important things to ask them. These 5 things will help towards your decision as to which practitioner is right for you.

**Here are the 5 things you really should know...**

**1) Ask whether the practitioner is a qualified doctor or dentist and if not, who will be prescribing the medicine**

This will only apply to Botulinum Toxin (otherwise known as the brand Botox®) as it is a prescription only medicine (POM) and can only be prescribed by a Doctor or Dentist. Although Botox can be *administered* by a general nurse it should only be prescribed for use after the prescribing doctor/dentist sees you first and verifies that the treatment is suitable for your needs. Sadly, there is a black market that has sprung up enabling unscrupulous people to buy Botox® without a prescription. Not only is this highly dangerous as these people usually aren't permitted to prescribe Botox® but the quality and authenticity of the medicine is usually questionable.

**2) Ask whether the practitioner is covered with indemnity insurance**

This is something you really ought to know because if they are not - If in the unlikely

event something should happen, you will not be covered and the practitioner isn't liable for any problems that may occur. This means you will have to foot the bill for any additional medical expenses that may arise.

**3) Ask to see some before and after photos of ACTUAL patients they have PERSONALLY treated**

A picture tells a thousand words and before and after photos will say more about their work than they ever could. Also, verify that the pictures are not just stock photos or photos from another practitioner in the clinic. You should ask to see photos of patients they have personally treated as no one practitioner is the same.

**4) Ask to see testimonials from patients they have personally treated**

This is a good indication of whether other patients have been happy with their treatment. Nothing says more about a practitioner than their actual patients. At the end of the day, if there are no patients saying they are any good, what's to say they really are? Happy patients who have had to same treatment as you are about to have is a very good sign.

**5) Ask if they are members of any facial aesthetic professional bodies**

Facial Aesthetics is a practice that is constantly evolving and changing. New techniques and materials are constantly being introduced and it's important to keep in the loop on what's available. There's no better way for a practitioner to do this than being a member of a professional body that is exclusive to facial practitioners. To get an idea whether the practitioner is up to date with the latest techniques ask if they are a member of any professional bodies. Not only does it show they are up to date, but it helps towards proving they are legitimate in their skills.

Here are some of the professional bodies they could be members of:

- **The Association for Facial Aesthetics (AFA)**
- **The International Academy of Advanced Facial Aesthetics (IAAFA)**
- **The International Association for Physicians in Aesthetic Medicine (IAPAM)**

I hope these questions will serve you well in choosing the best facial aesthetic practitioner for you. Don't be shy about asking these questions, any properly qualified and experienced practitioner will HAPPILY answer your questions to put you at ease. Don't forget to ask your own questions and express your concerns if you have any.

If you'd like to "put me to the test", I'd be happy to answer all your questions. This is why I'm offering you a FREE Consultation where we can sit down and have a chat about how we can transform your appearance for the better.

**Why not call my office today and book your free consultation?**

**You can reach us on 0333 577 9293 - I've even made the phone call free!**

I look forward to hearing from you!

Dr. Rob

[www.PerfectLips.co.uk](http://www.PerfectLips.co.uk)

**P.S. Remember the consultation is completely FREE – Call my office today on 0333 577 9293**